



MASTER YOUR CAREER WITH

DIGITAL MARKETING



WELCOME TO DELPHIN DIGITAL ACADEMY

At **Delphin Digital Academy**, we believe learning is more than just theory – it's about **building real skills for real careers**.

We are proud to be **Shivamogga's first dedicated Digital Marketing Academy**, offering cutting-edge training that blends classroom learning, hands-on projects, and mentorship from industry experts.

Our goal is simple: to transform enthusiastic learners into confident digital professionals who can thrive in today's competitive market.

With a **future-ready curriculum, AI-powered tools, global certifications, and 100% placement assistance**, DDA is your gateway to mastering digital marketing and unlocking endless career opportunities.

Welcome to your journey of growth, innovation, and success!



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INTRODUCTION

Digital marketing has become the backbone of today's business world – connecting brands with billions of people online every single day. As traditional methods lose impact, the demand for **skilled digital marketers** continues to grow rapidly.

Delphin Digital Academy was founded with the vision of bridging this skill gap. Our programs are designed for **students, professionals, and entrepreneurs**, combining **practical training, live projects, and AI-integrated tools** to create industry-ready experts.

From **SEO, Social Media, and Google Ads** to **Generative AI, Automation, and Analytics**, our comprehensive curriculum ensures that every learner is equipped with the **knowledge, tools, and certifications** to succeed in the fast-paced digital era.



ABOUT US

Delphin Digital Academy is a next-generation training institute dedicated to empowering individuals with in-demand digital marketing and technology skills.

We combine hands-on learning, expert mentorship, and real-world projects to make you job-ready in today's digital economy.

Whether you are a student, working professional, or entrepreneur, our programs are tailored to bridge the gap between traditional education and industry needs.

Our Mission

Provide cutting-edge digital education that transforms learners into skilled professionals, ready to thrive in the evolving digital world.

Our Vision

To be a premier digital learning hub fostering innovation, practical skills, and career excellence.



OUR UNIQUE STRENGTHS (USP):

- ▶ **Comprehensive Curriculum:** We offer a holistic program covering all facets of digital marketing from technical website development to Digital Marketing and analytics ensuring you gain 360° skills under one roof.
- ▶ **Blended Learning Approach:** Our training emphasizes a blend of theory and practice. Each module includes interactive lectures, live demos, and hands-on projects so you can apply concepts in real-world scenarios.
- ▶ **Industry Expert Mentors:** Learn from seasoned professionals with 10+ years of industry experience. Our faculty are certified experts passionate about teaching, who provide one-on-one guidance and real industry insights.
- ▶ **AI-Integrated Training:** Delphin Digital Academy is at the forefront of innovation. we incorporate Artificial Intelligence tools such as Chatgpt. Grok etc., into our teaching. You'll master the latest AI-driven marketing techniques, keeping you ahead of the curve.
- ▶ **Career-Focused Outcomes:** We don't just impart knowledge; we help build careers. From day one, we focus on your career goals with dedicated modules on professional grooming and robust placement support after course completion.





DIGITAL MARKETING PROGRAM OVERVIEW

Our **Digital Marketing Professional Course** is a comprehensive **12-week program** designed to equip you with all the skills and knowledge needed to succeed in today's digital landscape. This program is ideal for freshers, marketing professionals upgrading their skillset, and entrepreneurs looking to grow their business online.

Why Digital Marketing? Digital channels have become the primary way businesses reach and engage customers. As of 2024, over **5 billion people** (more than 65% of the global population) are active internet users, and consumers now spend on average **6+ hours per day** on digital media. Traditional marketing alone is no longer sufficient – companies need skilled digital marketers to tap into online platforms. **Digital marketing** leverages the power of the internet such as search engines, social media, email, websites, and more – to promote products and services with precision targeting and measurable results.

Comparison between Traditional vs Digital Marketing: Unlike traditional marketing (print, radio, TV) which reaches a broad audience with limited feedback, **digital marketing** allows **targeted, interactive, and data-driven** campaigns. For example, instead of a billboard that everyone sees, a digital ad can be shown specifically



to a **custom audience** (by age, location, interests) and you can track exactly how many people clicked or acted on it.

Digital Marketing Offers:









- ▶ **Wider Reach & Precision:** Global reach through online channels with the ability to target specific demographics or even individuals based on behavior.
- ▶ **Cost-Effectiveness:** Lower cost than many traditional methods, with options to start small and scale. You pay for results (e.g., per click) rather than for broad placement.
- ▶ **Measurable Impact:** Real-time analytics for each campaign – know exactly what’s working via clicks, conversions, and ROI tracking, enabling continuous improvement.
- ▶ **Higher Engagement:** Two-way communication with consumers through social media comments, messages, and interactive content, building relationships and brand loyalty.
- ▶ **Speed & Flexibility:** Campaigns can be launched quickly and adjusted on the fly. You can respond to trends or feedback immediately, unlike fixed print ads.

In short, **digital marketing has revolutionized marketing**, making it indispensable for businesses of all sizes. Skilled digital marketers are in high demand – it’s ranked among the top-growing career fields with an estimated **20%+ growth in jobs** this decade. By mastering digital marketing, you open doors to roles like SEO Specialist, Social Media Manager, PPC Analyst, Digital Marketing Strategist, and more.

Program Highlights:

Our course covers **12 comprehensive modules** (listed in detail in the next section) that span the breadth of digital marketing. From building a website from scratch to optimizing it for search engines, running Google and social media ad campaigns, leveraging generative AI for content, and honing professional skills – you'll learn **everything needed to plan, execute, and manage successful digital campaigns**. The curriculum is continuously updated to include the latest tools (like **GA4, ChatGPT**) and strategies in the industry. We emphasize learning by doing: expect to build real campaigns, create content, analyze data, and solve business case studies as you progress through the weeks.

By the end of this program, you will:

- ▶ Understand core and advanced digital marketing concepts and strategies.
- ▶ Be proficient in using key **marketing tools and platforms** ( ,  ,  ,  ,  ,  ,  ,  Claude , etc.).
- ▶ Have built your **own website and marketing assets**, and run simulated campaigns on major channels.
- ▶ Earn industry-recognized **certifications** (Google, Hubspot and others) that strengthen your résumé.
- ▶ Be job-ready with a polished resume, interview practice, and a clear personal brand online all with support from our placement team.

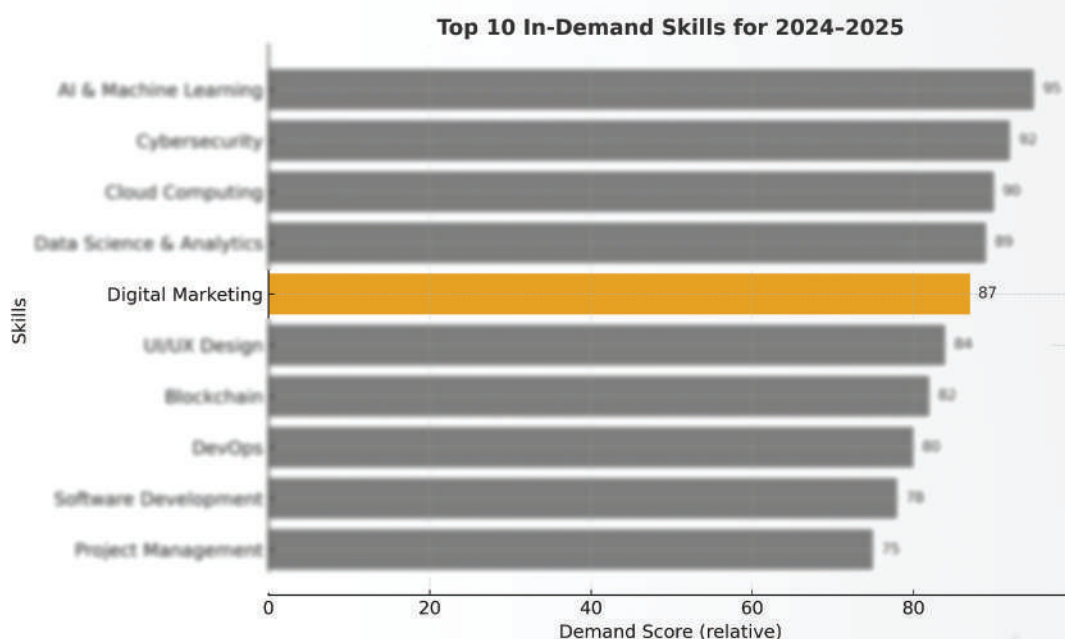
Dive into the detailed curriculum below to see how the course is structured week-by-week.

WHY BECOME A DIGITAL MARKETER?

In-Demand Job & Industry Growth

Digital marketing is among the top 10 in demand skills for 2024–2025.

Factor	2025 Data
Job Growth & Demand	- 6–10 % growth; among top in-demand skills
Market Size & Budgets	- ~\$472–735 B; 72% of marketing budgets → digital
Consumer Behavior	- ~8 hrs/day digital media; >5 B social users; Indians ~6 h49min/day online
Trust & ROI	- 90 % trust reviews; \$5 ROI per \$1 spent; email ROI up to 3600 %
Advertising Trends	- \$276 B spent on social ads; SEO = 53 % of traffic; mobile dominates ads



TOP COMPANIES HIRING DIGITAL MARKETERS

 **accenture**

TATA CAPITAL
Count on us

 **MARRIOTT**

 **pwc**

 **adidas**

 **Mphasis**
The Next Applied

 **KPMG**

 **Jio**

 **LARSEN & TOUBRO**

 **Ford**

 **EY**

 **ORACLE®**

 **SWIGGY**

 **intel**

 **PHILIPS**

 **AMERICAN EXPRESS**

 **CONCENTRIX**

 **Nasdaq**

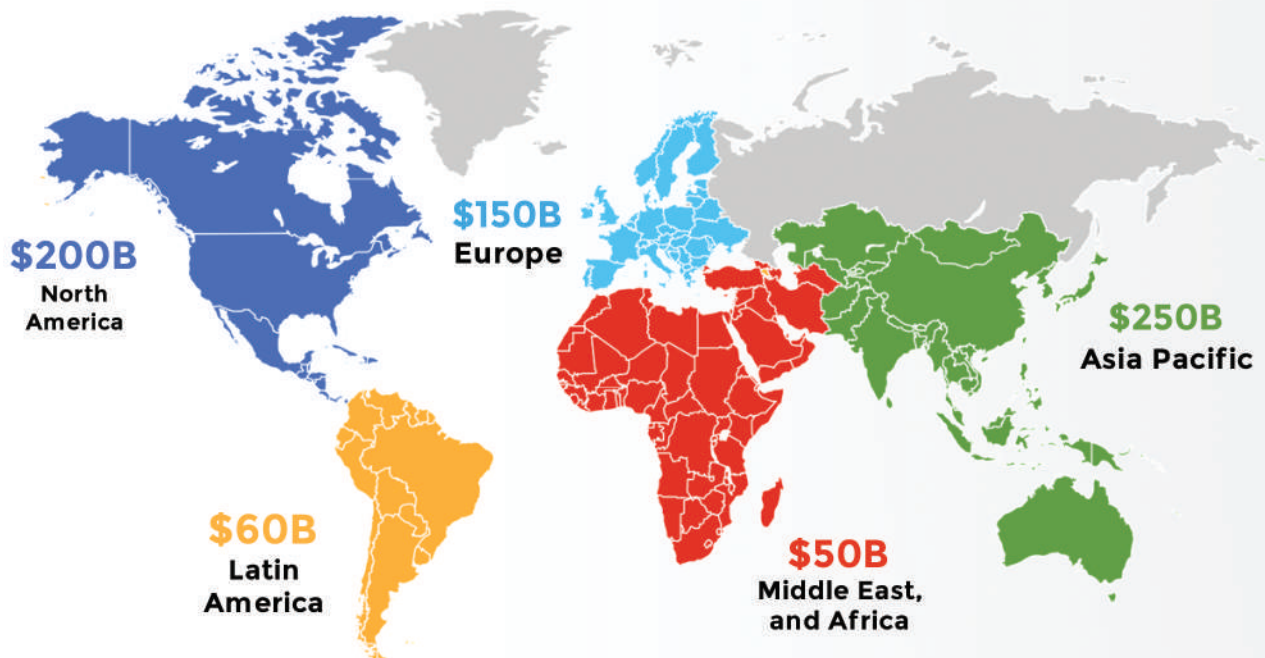
 **Deloitte.**

 **Pearson**

and many more.....

GLOBAL MARKET FOR DIGITAL MARKETING

Here's a visual world map-style chart showing the **Global Digital Marketing Market (2025 projections)** with approximate values by region:



MARKET SPLIT BY SERVICE

Service Area	Market Size / Key Data	Share of Market (Approx.)
Search (SEO + PPC)	~\$202.4 B combined	0.42
Social Media Marketing	~\$72 B+ (ads + organic tools)	0.15
Influencer Marketing	~\$32.6 B	0.07
Content Marketing	~\$70 B (blogs, video content, etc.)	0.14
Email Marketing	~\$18 B (but ROI highest: \$36-\$40/1\$)	0.04
Affiliate Marketing	~\$15 B (16% of online orders)	0.03
Video Advertising	~\$140 B (fastest growth)	0.12
Audio & Others	~\$12 B (podcasts, programmatic, etc.)	0.03

TOP JOB PROFILES FOR DIGITAL MARKETERS

SEO:

- ▶ SEO Analyst
- ▶ SEO Assistant
- ▶ Junior SEO Specialist
- ▶ SEO Coordinator
- ▶ SEO Content Writer
- ▶ SEO Copywriter
- ▶ Link Builder / SEO Link Builder
- ▶ Technical SEO Specialist (could also be mid-level)



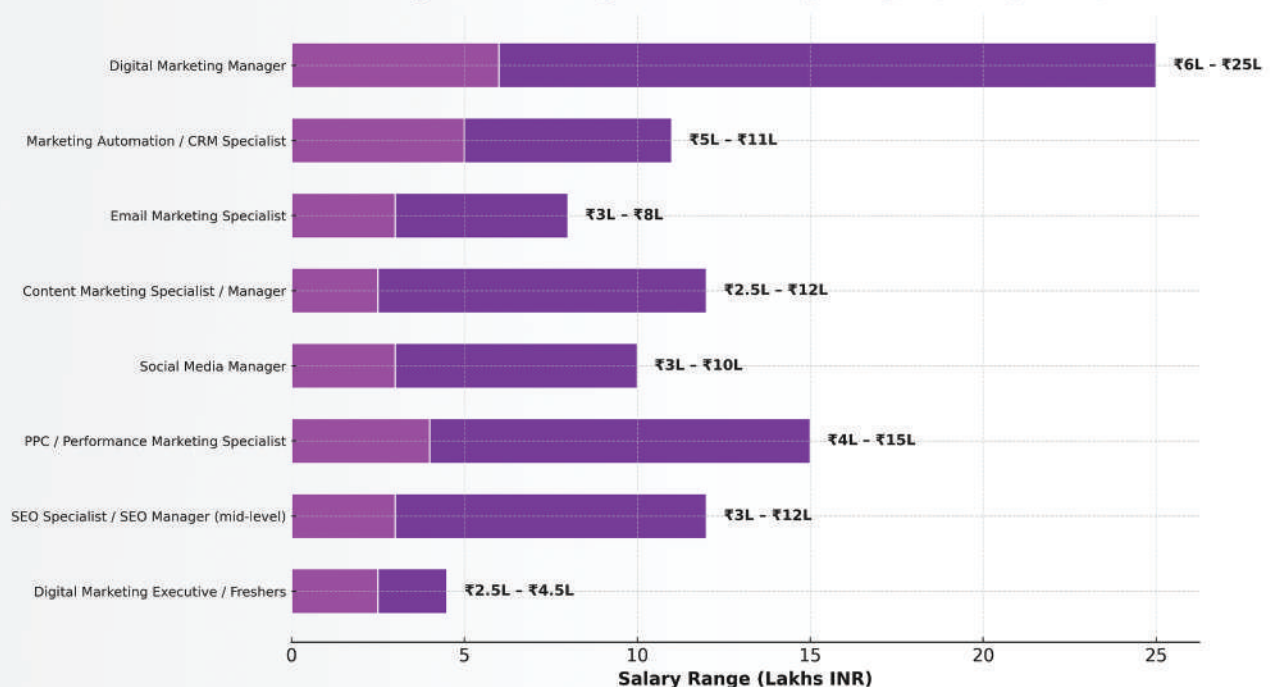
PPC:

- | | |
|-------------------------------|--|
| Entry-Level | - PPC Trainee, PPC Assistant, Paid Media Executive, SEM Executive |
| Mid-Level / Specialist | - PPC Specialist, Paid Search Specialist, Google Ads Specialist, Campaign Manager |
| Management | - PPC Manager, Paid Media Manager, Performance Marketing Manager, SEM Manager |
| Senior / Executive | - Head of PPC, Director of Paid Media, VP of Paid Media, Director of Performance Marketing |
| Specialized | - Facebook Ads Manager, Programmatic Specialist, Paid Social Specialist, CRO Specialist |

CONTENT WRITING:

Level	- Common Job Titles
Entry-Level / Junior	- Content Writer, Junior Content Writer, Copywriter, SEO Content Writer, Blog Writer, Web Content Writer, Content Intern
Mid-Level / Specialist	- Content Specialist, Senior Content Writer, Technical Writer, Creative Writer, Content Editor, Content Marketer, Social Media Content Writer
Managerial Roles	- Content Manager, Content Marketing Manager, Editorial Manager, Communications Manager, Digital Content Manager, Brand Content Manager
Senior / Executive	- Head of Content, Director of Content, Director of Content Marketing, VP of Content Strategy, Chief Content Officer
Specialized Roles	- SEO Copywriter, UX Writer, Technical Documentation Writer, Grant Writer, Script Writer, Copy Editor, Content Strategist

Digital Marketing Roles & Salary Ranges (India, 2025)



COURSE HIGHLIGHTS

Our Digital Marketing course is designed to bridge the gap between learning and career success. The program includes classroom training, hands-on internship experience, and assessments that prepare you for real-world challenges. Upon successful completion, you'll be added to our placement pool, where we guarantee job interview opportunities until you secure your first offer. With 2000+ hiring partners, our job interview assurance program gives you the right platform to launch your career.



12 Core Modules



**8 International
Certifications**



20 Tools



**Complete Hands-on
Exposure**



**Build Your Own Functional
Blog Market**



**Various Social
Platforms**

CERTIFICATIONS



**Google Analytics
Certification**



**Google Ads Search
Certification**



**Google Ads Display
Certification**



Google My Business



Google Tag Manager

**Google Tag Manager
Fundamentals**



**Fundamentals of
Digital Marketing**



**Google Marketing
Platform Certifications**



**Social Media Marketing
Certification**



Campaign Manager 360



**Email Marketing
Certification**



**HubSpot
Certifications**



**Inbound Marketing
Certification**



**Content Marketing
Certification**



SEO Certification



**Digital Advertising
Certification**

SKILLS COVERED



Search Engine Optimization



Search Engine Marketing



Social Media Marketing



Content Marketing



Lead Generation



Design Thinking

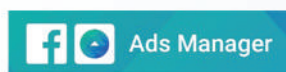


Campaign Management



Email Marketing

TOOLS COVERED





MAJOR AI TOOLS



VALUE ADDED COURSES



Data Studio is the ultimate tool for data visualization to create stunning reports and showcase your data insights. This is essential for any digital marketer, so we've added it as a value-add for you.



Excel Essentials - Excel is a powerful tool that can help digital marketers save time and enhance their performance. By acquiring the essential Excel skills, you can quickly and easily analyze data, create reports, and automate tasks.



Email & Affiliate Marketing - Building relationships with consumers, driving sales, and boosting brand awareness, email marketing is an effective way to reach and engage with customers. And with affiliate marketing, you can tap into the power of other people's audiences to grow your businesses.



Design Thinking - As a digital marketer, you need to empathize with customers, identify their needs, and develop solutions that meet those needs. Design thinking is a human-centered approach to problem solving that would help you create more engaging marketing campaigns.



LinkedIn Lead Generation - LinkedIn is the world's largest professional network, making it a powerful platform for B2B lead generation. With advanced targeting options, businesses can reach decision-makers, industry professionals, and potential clients directly. By leveraging optimized profiles, engaging content, and LinkedIn Ads, you can build credibility, nurture relationships, and convert connections into qualified leads.

Whether through InMail campaigns, content marketing, or automation tools, LinkedIn helps businesses shorten the sales cycle and consistently generate high-quality leads.

DELPHIN DIGITAL ACADEMY – DIGITAL MARKETING CURRICULUM

MODULE 1: FOUNDATIONS OF DIGITAL MARKETING



FOUNDATIONS OF DIGITAL MARKETING:

TOPICS:

- ▶ What is Marketing & Evolution into Digital
- ▶ Digital vs Traditional Marketing
- ▶ Why Digital Marketing Matters in 2025
- ▶ Core Components of Digital Marketing
- ▶ Latest Trends: AI Tools, Automation, and Data-Driven Marketing



SEARCH ENGINE OPTIMIZATION (SEO):

TOPICS:

- ▶ SEO Fundamentals – How Search Engines Work
- ▶ Types of SEO: On-Page, Off-Page, Technical, Local
- ▶ Keyword Research Strategies & Tools (SEMrush, Ahrefs, Google Keyword Planner, AI-driven tools)
- ▶ Competitor Analysis with Site Operators

ON-PAGE SEO:

TOPICS:

- ▶ Meta Tags (Title, Description, Keywords)
 - ▶ Header Tags, URL Structure, Image Optimization
 - ▶ Keyword Density, Prominence & Semantic SEO
 - ▶ Content Quality, Freshness, and AI Plagiarism Checks
- 
- 

TECHNICAL SEO:

TOPICS:

- ▶ Page Speed & Core Web Vitals
- ▶ Mobile Friendliness & Responsive Design
- ▶ HTTPS/SSL, XML Sitemaps, Robots.txt
- ▶ Advanced: Schema Markup, Indexing & Crawl Budget
- ▶ AI SEO Audits & Automation

OFF-PAGE SEO:

TOPICS:

- ▶ Link Building Strategies (Guest Posting, HARO, Digital PR)
- ▶ Backlink Analysis with Ahrefs/SEMrush
- ▶ Authority Metrics: DA, PA, Trust Flow
- ▶ Influencer Outreach & Brand Mentions

LABS:

- ▶ Live Keyword Research & Content Gap Analysis
- ▶ On-page optimization exercises
- ▶ Technical SEO Audit (Screaming Frog / Semrush)
- ▶ Backlink Building & Competitor Benchmarking

CONTENT WRITING & MARKETING:

TOPICS:

- ▶ Principles of Content Writing & Storytelling
- ▶ What is Content Marketing & Its Role in SEO
- ▶ AI-powered Content Tools (ChatGPT, Jasper, Copy.ai)
- ▶ Content Distribution Channels (Blogs, Social, Email, Video)

LABS:

- ▶ SEO-Friendly Content Writing Exercise
- ▶ AI vs Human Content Comparison
- ▶ Content Calendar Creation

SEARCH ENGINE MARKETING (SEM):

TOPICS:

- ▶ Introduction to Paid Ads (Google Ads, Microsoft Ads)
- ▶ Types of Campaigns: Search, Display, Shopping, Video, Performance Max
- ▶ Ad Rank, Quality Score & Auction Insights
- ▶ Keyword Research for Paid Campaigns
- ▶ Ad Copywriting & Extensions
- ▶ Conversion Tracking & Pixels
- ▶ Advanced Techniques:
 - ▶ Smart Bidding & AI-driven Optimization
 - ▶ Landing Page Experience & CRO
 - ▶ A/B Testing & Experimentation
 - ▶ Remarketing & Retargeting

LABS:

- ▶ Campaign Simulation in Google Ads
- ▶ Search & Display Campaign Setup
- ▶ Landing Page Wireframing & Optimization


SOCIAL MEDIA MARKETING (SMM):

INTRODUCTION:

- ▶ Role of Social Media in 2025

- 
- ▶ Understanding Algorithms (Facebook, Instagram, LinkedIn, YouTube, TikTok)
 - ▶ Audience Targeting & Buyer Personas

LABS:

- ▶ Competitor Analysis on Social Media
 - ▶ Facebook Lead Generation Campaign
 - ▶ Instagram Influencer Research
 - ▶ LinkedIn Campaign Setup
 - ▶ YouTube SEO & Content Strategy
- 

PLATFORMS:

INTRODUCTION:

- ▶ Facebook/Instagram: Business Manager, Ads Manager, Paid Campaigns, Pixels
- ▶ LinkedIn: Profile & Company Page Optimization, Lead Gen Campaigns, InMail Ads
- ▶ YouTube: Channel Setup, SEO for Videos, Monetization, Influencer Collaborations
- ▶ Emerging: TikTok/Reels, Influencer Marketing, Short-form Video

EMAIL & AUTOMATION MARKETING:

TOOLS:

- ▶ Mailchimp, HubSpot, Zoho Campaigns, Klaviyo
 - ▶ Segmentation & Personalization
 - ▶ Automation Workflows & Drip Campaigns
 - ▶ Deliverability & A/B Testing
- 

LABS:

- ▶ Create an Email Campaign
- ▶ Design a Workflow Automation

WEBSITE DEVELOPMENT (WORDPRESS CMS):

TOOLS:

- ▶ Domains, Hosting & CMS Basics
- ▶ Installing & Configuring WordPress
- ▶ Themes, Plugins & Page Builders (Elementor)
- ▶ Creating Pages, Menus, Blog Setup
- ▶ Website SEO Basics

LABS:

- ▶ WordPress Installation & Page Build
- ▶ Subdomain Setup
- ▶ log SEO Setup

ANALYTICS & DATA-DRIVEN MARKETING:

TOPICS:

- ▶ Google Analytics 4 (GA4): Setup, Reports, Custom Events
- ▶ Google Search Console: Setup, Indexing, Analytics
- ▶ Data Studio (Looker): Dashboards, Visualization, Reports
- ▶ Heatmaps & Session Recording (Hotjar, Microsoft Clarity)

LABS:

- ▶ GA4 Custom Reports
- ▶ GSC Data Analysis

- ▶ Create Dashboard in Looker Studio
- ▶ Value-Added Modules
- ▶ Affiliate Marketing & Influencer Marketing
- ▶ AI Tools for Marketers (ChatGPT, Jasper, SurferSEO, Canva AI)
- ▶ LinkedIn Lead Generation & Outreach Automation
- ▶ E-commerce Marketing Basics (Shopify, WooCommerce)
- ▶ Career Development: Resume Building, LinkedIn Profile Optimization, Mock Interviews

DELPHIN DIGITAL ACADEMY

Placement Assistance

Resume & LinkedIn profile optimization. Mock interviews and HR preparation. Placement pool entry with guaranteed job interviews until first offer. Access to 100+ hiring partners across industries.

Assessments & Certifications

Module-wise quizzes and practical evaluations. Mock tests for Google, HubSpot, and Meta certifications. Final assessment with project presentation.

Internship & Mentorship

Guided internships with live clients & partner companies. Mentorship from industry experts and trainers. Feedback and skill-sharpening sessions.

Industry Tools & Simulations

Exposure to 20+ leading tools (Google Ads, GA4, HubSpot, SEMrush, Ahrefs, Canva, Mailchimp, etc.). Real-time campaign simulations (SEM, SMM, Email). Data analysis with GA4 & Looker Studio.

Assignments & Projects

Weekly assignments on each module. Mini-projects (e.g., building a WordPress site, running a Google Ads campaign). Group projects to simulate agency teamwork.

Orientation & Foundationlog SEO Setup

Introduce students to the digital marketing ecosystem. Define learning goals, career pathways, and tools. Pre-assessment to evaluate current skills.

Interactive Classroom Sessions

Instructor-led sessions with case studies & real-world examples. Concept breakdowns using presentations, live demos, and role-plays. AI-integrated learning (ChatGPT, Jasper, SEMrush, Canva AI, etc.).

Hands-On Practical Labs

Every module paired with practical exercises. Lab sessions for SEO audits, ad campaign setup, analytics dashboards. Work on live projects & industry case studies.

TRAINING METHODOLOGY

STEP 08

STEP 01

STEP 02

STEP 03

STEP 04

STEP 05

STEP 06

STEP 07



WHY DELPHIN DIGITAL ACADEMY?



Pioneers in Shimoga

The first dedicated Digital Marketing Academy in the region, setting new standards in career-focused training.



Placement-Driven Training

With 100% placement assistance and tie-ups with 2000+ hiring partners, your career is our priority.



Industry-Experienced Trainers

Learn directly from certified experts who bring years of real-world digital marketing experience.



Future-Ready Curriculum

Covering SEO, PPC, Social Media, Content, Analytics, Email, Automation, and AI-powered marketing tools.



Hands-On Approach

Every module is backed by lab sessions, live projects, and case studies to make you job-ready.



Global Certifications Pathway

Get guided preparation for Google, HubSpot, Meta, and other leading certifications.



AI-Integrated Learning

Master cutting-edge tools like ChatGPT, Jasper, SEMrush, Canva AI, and GA4 to stay ahead in the industry.



Personalized Mentorship

1:1 career guidance, resume building, LinkedIn optimization, and interview practice to help you shine.



Trusted by Industry

Backed by Delphin Digital's expertise in delivering marketing solutions for brands worldwide.



Your Career, Our Mission

At Delphin Digital Academy, we don't just train; we transform you into a digital marketing professional ready for the future.

GUARANTEED JOB INTERVIEWS – DELPHIN DIGITAL ACADEMY

At Delphin Digital Academy, we don't just train you – we prepare you to launch your career with confidence. Our dedicated placement team, with over a decade of experience, ensures a smooth transition from the classroom to the workplace.



Interview Preparatory Sessions

- ▶ Preparation starts from Day 1 of your course.
- ▶ Daily interview quizzes, discussions, and topic-specific practice sessions
- ▶ Technical presentations and industry-led bootcamps with real-life case studies



Resume Building & Branding

- ▶ Personalized resume workshops to align your skills, talents, and achievements.
- ▶ Craft resumes that grab attention and showcase you as a job-ready professional.



LinkedIn Profile Optimization

- ▶ Your LinkedIn profile is your digital resume.
- ▶ Our mentors help you build a recruiter-friendly, optimized profile that attracts hiring managers.



Assessments & Mock Interviews

- ▶ Regular evaluations with detailed feedback.
- ▶ SWOT analysis by industry experts to identify strengths & areas for growth.
- ▶ Multiple mock interview rounds to sharpen confidence and communication.



Placement Pool & Guaranteed Interviews

- ▶ Once you clear the assessments, you enter the exclusive placement pool.
- ▶ From here, our placement team schedules guaranteed job interviews with 2000+ hiring partners.
- ▶ Interviews continue until you land your first job offer.





DELPHIN DIGITAL ACADEMY

Terms & Conditions for Job Interview Guarantee Program

These Terms & Conditions are specific to the Delphin Digital Academy Job Interview Guarantee Program and apply in addition to the Academy's general Terms of Use, Privacy Policy, and Admission Terms. In case of any inconsistency, these terms will govern this program exclusively.

1. ELIGIBILITY CRITERIA

- ▶ Hold a Bachelor's degree (any stream) or higher from a recognized institution.
- ▶ Final year students are eligible, provided they graduate before completing the program.
- ▶ Maintain a minimum 60% academic record (X, XII, Graduation & Post Graduation, if applicable).
- ▶ Demonstrate proficiency in spoken and written English during the admission process.
- ▶ Successfully clear any background verification checks required by hiring partners.

2. PROGRAM REQUIREMENTS

- ▶ Complete all assignments within the course timeline.
- ▶ Successfully finish at least one live project.
- ▶ Score at least 70% in one or more graded quizzes/assessments.
- ▶ Clear mock interviews conducted by the placement/mentor team.

3. NATURE OF THE GUARANTEE

- ▶ The program guarantees job interview opportunities until the learner secures their first offer.

- ▶ It does not guarantee direct employment or a minimum salary package. Final selection depends on the candidate's performance in interviews.



4. PLACEMENT SCOPE

- ▶ Placement opportunities are offered on a PAN-India basis.
- ▶ Specific company or location preferences cannot be guaranteed.
- ▶ Candidates may be required to relocate based on job openings.
- ▶ Delphin Digital Academy does not guarantee interviews with preferred companies or in specific locations.

5. CANDIDATE RESPONSIBILITIES

- ▶ Eligible learners must apply to available opportunities as per hiring criteria.
- ▶ Attendance at all scheduled interviews is mandatory. Failing to attend without prior intimation will lead to permanent disqualification from the placement program.
- ▶ Once shortlisted, candidates must go through the full selection process while maintaining professional conduct and decorum.

6. PROGRAM ADMINISTRATION

- ▶ Interview scheduling depends on market demand, job availability, and hiring timelines. It may take up to 180 days after entering the placement pool to line up opportunities.
- ▶ The Academy does not guarantee a minimum number of interviews.
- ▶ Delphin Digital Academy reserves the right to modify, pause, or discontinue this program at any time without prior notice.

7. LIMITATION OF LIABILITY

- ▶ Delphin Digital Academy will not be liable for any losses or damages arising from participation in this program, including but not limited to lost opportunities, wages, or expectations regarding salary packages.

The Visionaries Behind DDA



Hanumesh JK
Founder



Mohamed Siddique
Founder



Umran Khan
Founder

**WE DON'T JUST TRAIN
WE BUILD CAREERS**

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